

NYLON

THE IT GIRL ISSUE!

STARRING
**CORY KENNEDY
TAYLOR WARREN**

AND
ELETTRA ROSSELLINI
EVA AMURRI
MARGHERITA MISSONI
ZOE KRAVITZ
RILEY KEOUGH
VALENTINE
JESSICA ROSE
ALICE DELLAL
AMY GUNTHER
ISHLE YI PARK
HEIDI CANNON
MONYCA BYRNE-WICKEY
SOPHIE AUSTER

374
OF THE
SEASON'S
BEST
BAGS,
BOOTS,
AND
BOW TIES

OFF THE
WALL:
NEW
BERLIN
FASHION

October 2007

NYLONMAG.COM

\$3.99 US \$4.99 CANADA



10>

0 74470 02051 6

+

FOO FIGHTERS
JENA MALONE
CALVIN HARRIS
AND SIMON LE BON
IN A BATHTUB!



MIKAELA BECKWITH, DECADESTWO, L.A.

How did you become a buyer? Originally, I was a DecadesTwo customer. It was my favorite store so I worked my way up from shoppirl. I think I have a knack for finding great pieces because I know the customer so well: I am the customer!

Top celebrity clients? I love working with Selma Blair. She has a great eye and it doesn't take her long to zero in on the perfect piece. I have to say this store is like crack; our clients are addicted and always find ways to make it in.

Guilty pleasures? Forever 21!

What do you do in your spare time? Well, I do theater and commercials. I'm also working on my own luxury lifestyle line.

Where do you wind-down after work? Jones Bar in Santa Monica.

For more information, see decadestwo.com.

HEY, BIG SPENDERS

MAXING OUT THAT PLASTIC? IT'S ALL IN A DAY'S WORK FOR THESE STYLISH YOUNG BUYERS. BY NAOMI NEVITT

JILL BRADSHAW, I HEART, NYC

Favorite labels? Lonely Hearts from New Zealand has a really fresh take on fashion, and Tsumori Chisato is always amazing—anyone who can pull off one of her colorful pieces is really an I Heart girl.

Any items you buy in multiples? Plain white, long T-shirts and tank tops.

Describe a typical workday? I really run every aspect of the shop, from the buying to managing, to being on the floor. I think it's important to work in the store in order to get a better feel for what my customers like.

Favorite perks of the job? Being able to order myself all the clothing I Heart carries.

For more information, see iheartnyc.com.



mikaela photographed by rony alwin; jill photographed by jung kim.